

General Manager (S & M - CM)  
Sales & Marketing - Consumer Mobility  
3<sup>rd</sup> Floor, New CTS Building  
16, Greams Road, Chennai – 600 006



भारत संचार निगम लिमिटेड  
(भारत सरकार का उद्यम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Government of India Enterprise)

**S&M-CM/165/RCVs & TOPUPs/2013-14/37 Dated @ Chennai-6 the 30.11.13.**

Sub: Full usage value equal to MRP on Top-ups with MRP Rs.220 & 550 - reg.

Ref: CO approval no.1334 dt 27/11/13.

Approval of the competent authority is hereby conveyed for the **full usage value equal to MRP on Top-ups with MRP Rs.220 & 550 on Top-up Voucher/C TOP-UP/Flexi TOP-UP in Tamilnadu LSA in 2G & 3G prepaid Mobile services for 31 days from 01.12.2013 to 31.12.2013.**

The offer details are given below:-

The promotional offer is	<b>Full usage Value equal to MRP on Top-up Voucher/C TOP-UP/Flexi TOP-UP with MRP of Rs. 220 &amp; 550 only</b>
Period of Offer	<b>01.12.2013 to 31.12.2013</b>

Note: Wherever, the usage value offered with top-up voucher is more than the MRP, the higher usage value already offered will prevail.

This is for kind information and necessary action please.

(S.BAMA)  
AGM (Marketing-CM)  
044-28290825, 9444979827

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai for information pl.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM In charge IN - Trichy - for infmn & necessary action please.

DGM(NW-O)/DE Commercial, Coimbatore/ - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS)/SDE MKTG, Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai – For information please.

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.